



## East Cricket Academy

Developing young cricketers in association with clubs and Hertfordshire Cricket Ltd.

Dear Players and Parents,

I am pleased to announce that following last years successful launch of the East Cricket Academy (ECA) it will be running once again, this year with an expanded programme.

**The 2016/17 ECA winter training programme will now accommodate U10s - U12s as well as build on U13-U15s.** This follows the recent news that Hertfordshire Cricket's Charley Cricket program is to be discontinued in the east. East players are still eligible to join Charley Cricket at one of the other 3 centres. If, however, you would prefer to train more locally then ECA is your best pathway.

ECA will provide a fun, player centred development program for **any** player keen to learn and develop their skills. The ECA will have strong links with Hertfordshire Cricket which will ensure players are constantly monitored by the county and this symbiotic relationship will ensure no developing player from the East is overlooked.

This continued relationship between ECA and Hertfordshire Cricket should help develop youth cricket in the region.

In time, with good numbers and ensuring added value to player development, a quality fixture schedule may be arranged. At present matches will not form an integral part of the academy for 2016/17.

If you have any questions please do not hesitate to contact me. For programme details, payment information and to book your place please read the attached documents

Kind regards

Luke Humphrey  
East Cricket Academy Head Coach  
07803296143  
luke@heccsport.com



Tharbies Farm, Rook End  
High Wych, Sawbridgeworth  
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The Specialist Indoor Facility for Cricket since 1999



Trading names of:  
The Cricket Warehouse Limited  
The Cricket Academy Limited  
HECCSport Xtra's Limited

Registered in England & Wales No 03521549  
Registered in England & Wales No 07471870  
Registered in England & Wales No 08678348



## ECA Programme 2016/17

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### Venue

HECCSport Centre for Cricket

### Head Coach

Luke Humphrey

### Dates

Pre Christmas: Sunday 13/11/16 - 18/12/16

Post Christmas: Sunday 8/01/17 - 26/03/17 (excluding 12/02/17 and 19/02/17)

Total: 16 weeks

### Times

U10-U12: 14.00-15.00

U13-U15: 15.00-16.00

### Cost

£192

### Payment options

1) FOR NEW PLAYERS - The 'try it first' option

If you would like to try the ECA before you commit to the 16 week programme then:

Pay £72 by 20th October 2016, then if you would like to carry on for the full course then pay £120 by 4th December 2016.

Please note this option is not eligible for any player who participate last year (2015-16)

2) The 'pay in full' option

Pay in full by 20th October 2016.

This option is eligible for new and existing players.



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## ECA Booking Form 2016/17

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Name	DOB	Tel	Mobile
Address			
Email			
School	Club	Medical Information	

Disciplines - Please provide a brief description of your game and main disciplines.

## Payment Information

Option 1: Try it first (NEW PLAYERS ONLY) - £72 (please tick if appropriate)

Option 2: Pay in full - £192 (please tick if appropriate)

Pay by BACS, cheque, cash or debit card **Cheques made payable to TCA (The Cricket Academy)**

Bank Details  
 LLOYDS 30-90-84  
 Acc: 21503468

Please email this form to [sandra@heccsport.com](mailto:sandra@heccsport.com) or return by post to the address below.